

CAPP Newsletter

Chinese-American Professors and Professionals of Central Pennsylvania

CAPP NEWS & ACTIVITIES

Meeting on October 18, 2014

CAPP members had the 2014 fall meeting and lunch gathering on Saturday, October 18, 2014 at Jumbo Buffet Chinese restaurant in Harrisburg.

The meeting officially started after everybody enjoyed lunch. Dr. Yuefeng Xie hosted the meeting. He first introduced the two new members of CAPP, Jasper Choi and Dr. Meng-Hua Hsieh. Dr. Xie pointed out that it was important to recruit new members and make the association more public to the community.



The meeting went on with CAPP officers reporting the work they had recently done. Dr. Ran Liu talked about the Newsletter that was published in June 2014. She encouraged members to share their news with other members by submitting it to the newsletter editors.

Anna Marshall, the Membership Committee co-chair, shared the new CAPP Directory with everybody. Before the meeting started, every member was handed with a copy of the CAPP Directory. The directory includes 18 members' information such as name, title, phone number, address, bibliography, and a colored picture. A hard-copy directory

is a great way for members to get to know each other more and keep connected.

Starting in January, CAPP Award Committee called for nominations for the first Annual CAPP Award. In the meeting, Dr. Xie announced the two winners for the award, and they were: Dr. Duanping Liao for the CAPP Senior Faculty Award, and You Zhou for the CAPP Senior Professional Award.



Dr. Duanping Liao receiving the CAPP Award



Mr. Zhou You receiving the CAPP Award

In the end, members discussed future plans for the association.

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Website of CAPP

<https://sites.google.com/site/capofcentralpa/>

WeChat Group of CAPP

CAPP created a WeChat group for better and faster communication among members. We invite you to join our WeChat group if you use WeChat. Please scan the following barcode to join us:



Hiking Trip to Ricketts Glen State Park



Some CAPP members, friends and family participated a hiking trip at Ricketts Glen State Park on October 19, 2014. There were a total of 12 people joined this hiking trip, a group of five from Lancaster led by Dr. Zhoude Shao and a group of eight from Harrisburg led by Dr. Yuefeng Xie. Two

groups hiked the waterfalls trails on their own. They met at the F.L. Ricketts Falls Bridge and had a formal handshake on the bridge. The foliage was perfect for this hiking trip and water falls were spectacular!

New Members

Please welcome the following new members joined CAPP!



**Meng-Hua
Hsieh, Ph.D.**
(謝孟樺)

Assistant Professor
School of Business Administration
Pennsylvania State University
mxh81@psu.edu



Jasper Choi
(蔡逸朋)

Consultant, Celerity

Project Coordinator,
Highmark Blue Shield

Command Post Operator,
Pennsylvania Army National Guard
jasper.choi@outlook.com

Featured Member of the Issue



**Meng-Hua Hsieh,
Ph.D.**
(謝孟樺)

School of Business Administration
Pennsylvania State University at Harrisburg
Phone : 717-948-4316
E-mail : mxh81@psu.edu

Dr. Meng-Hua Hsieh (謝孟樺) is an Assistant Professor of Marketing at School of Business Administration, Pennsylvania State University at Harrisburg. Dr. Hsieh received her Ph.D. from the Foster School of Business at the University of Washington in Seattle, her M.S. from Northwestern University, and her B.A. from National Chiao Tung University, Taiwan. Before joining Penn State Harrisburg, she was a visiting faculty at Virginia Tech. Dr. Hsieh's research interests include mind-sets and motivation, reward programs, consumer choice and preference, advertising and healthcare messaging, and consumer-brand relationships. Her research has been published in *Organizational Behavior and Human Decision Processes*. She has published a book chapter in *Cracking the Code: How Managers Can Drive Profits by Leveraging Consumer Psychology*. Dr. Hsieh has presented her research at major marketing annual conferences such as the Association for Consumer Research.

Member News

Dr. Yohchia Chen Invited to be Keynote Speaker at International Forums



Dr. Chen (陈幼佳) attended multiple international forums and served as keynote speaker during the summer 2014:

- ❖ May 16, 2014 – Invited Guest Speaker on "Rapid Design of Precast Concrete Double Tees", Department of Architectural Engineering, Seoul National University, South Korea
- ❖ July 21, 2014 – Invited Keynote Speaker on "Research and Practical Issues Concerning Bridge Substructures", Korea-China-USA Forum on Geo-environmental Engineering, Seoul National University, South Korea
- ❖ August 3, 2014 – Invited Keynote Speaker on "Research and Practical Issues Concerning Bridge Substructures", Forum on Rock Mechanics & Geotechnical Engineering, Taiyuan, China

Dr. Lihua Xu Invited to New York Embassy Party

Dr. Xu (徐梨花) was invited to attend the reception party held by the Chinese Consulate General in New York on February 18, 2014 for welcoming the new Educational Counselor Mr. Yongji Xu (徐永吉) and saying farewell to the former Counselor, Mr. Jianjun Cen (岑建君).

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Before coming to New York, Counselor Xu was the post of Counselor for Education to Chinese Consulate General in San Francisco. Former Counselor Cen was promoted to Director of International Department of the Ministry of Education (教育部国际司司长).



Counselor Yongji Xu and Dr. Lihua Xu



Mr. Fuzhen Wang (王福镇), Dr. Xu, former Counselor Jianjun Cen, and Mr. Jun Ma (马骏)

Mr. Rei-Huang Hu Presented at Tzu Chi US Foundation in Philadelphia



Mr. Hu (胡瑞寰) was invited by Tzu Chi US Foundation in Philadelphia (慈濟費城聯絡處) to present a public presentation

with a topic of 『營養保健與藥物治療』醫學講座 on September 27, 2014. The topics of Mr. Hu's presentation including:

- ❖ 食品營養
- ❖ 人體內的電解質 - 您的健康檢查報告正常嗎?
- ❖ 藥品的服用常識
- ❖ 藥物治療常識:
 - 降血壓藥物
 - 降血糖藥物
 - 降血脂藥物
 - 抗凝血藥物

Mr. Hu's presentation was aimed to benefit elder people for understanding basic nutrition and pharmacotherapeutic information. Approximately 25 people attended this event at Tzu Chi in Philadelphia.

Ms. Anna W. Marshall's Proposal Accepted



Ms. Marshall's (卞薇) proposal, titled "Academic Culture Adjustment for International Students", has been accepted for the upcoming Innovations in Supporting International Students Symposium to be held at Shippensburg University on November 6, 2014.

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Dr. Yuefeng Xie Organized and Moderated US-China Water Symposium

Dr. Xie (解跃峰), organized and moderated the US-China Water Symposium on October 4, 2014 at Penn State Harrisburg. A team of professors and researchers from Tsinghua University, Research Center for Eco-Environmental Sciences of Chinese Academy of Sciences and Jilin University of Architecture participated in the US-China Water Symposium after visiting several local water treatment facilities in Pennsylvania. A group of professors and professionals who are currently working in the water/environmental industries in the US exchanged research topics/ideas and discussed current water industrial trend and research topics with the Chinese visitors.



The Water Symposium aimed to encourage discussion and communications between US-China researchers/professionals and promote regulation and research developments in China's drinking water utilities and industries.

CAPP member, Dr. Ran Liu (刘冉) gave a presentation titled "Water Quality Modeling – Practical Applications for Water Distribution Systems" to introduce techniques currently utilized in the US water utilities to improve water quality.

CAPP members attended the Water Symposium were: Dr. Yen-Chih Chen (陳彦志), Mr. Peng Chen (陈鹏), and Mr. You Zhou (周游).

CAPP Member Benefits

1. Apply for Chinese Visa for your entire family WITHOUT going to the embassy in person. And no regular processing fees that are charged by the travel agency. Detailed procedures of obtaining Visa from Chinese Embassy via CAPP are attached. Please contact Dr. Qiang Bu (qxb1@psu.edu) and Dr. Jianming Hu (juh13@psu.edu) for more information.
2. Wayne's Auto Sales, Repair and Body Shop: \$5 off for a regular inspection. 10% off labor on any repairs and body work. Address: 1000B South 21st Street, Harrisburg PA 17104. Phone: (717) 236-6244
3. Jumbo Buffet Chinese restaurant: 15% discount. Address: 2810 Paxton Street, Harrisburg, PA 17111. Phone: (717) 558-8212

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Chinese-American Professors Association of Central Pennsylvania

CAPP Board Members

Board Chairman:

Duanping Liao (廖端平) dliao@psu.edu

Board Members:

Yuefeng Xie (解跃峰) yxx4@psu.edu

Zhoude Shao (邵周德)

Zhoude.Shao@Millersville.edu

You Zhou (周游) YZhou@brinjac.com

Qiang Bu (卜强) qxb1@psu.edu

Jianming Hu (胡建明) Juh13@psu.edu

Enyang Guo (郭恩扬)

Enyang.Guo@millersville.edu

Lihua Xu (徐梨花) lihuaxu@hmc.psu.edu

Yohchia Chen (陈幼佳) yxc2@psu.edu

Current CAPP Officers

President: Yuefeng Xie (解跃峰)

Treasurer: Zhoude Shao (邵周德)

Secretary and Membership:

You Zhou (周游)

Award Committee Co-Chairs:

Lan Kong (孔兰) lkong@phs.psu.edu

Hao Dong (董浩)

Haodong.pennstate@yahoo.com

China Visa Operation Officers:

Qiang Bu (卜强)

Jianming Hu (胡建明)

Membership Committee Co-Chairs:

Qiang Bu (卜强)

Anna Marshall (卞薇) awm15@psu.edu

Newsletter Committee Co-Editors:

Ran Liu (刘冉) liuran2@hotmail.com

Shuai Shao (邵帅) shuai.shao@fandm.edu

Outdoor Activity Committee Chair:

Yuefeng Xie (解跃峰)

Webmaster Committee Chair:

Lin Guo (郭林) linguous@gmail.com

Non-Profit Organization Status Committee Chair:

Rei-Huang Hu (胡瑞寰) rxh41@psu.edu

Outreach Committee Chair:

Hao Dong (董浩)

Public Seminar Committee Chair:

Jianming Hu (胡建明)

Member Database/Google Docs Committee Co-Chairs:

Duanping Liao (廖端平)

Lin Guo (郭林)

Procedures of obtaining Visa from Chinese Embassy via CAP

1. CAP will apply China tourist visa for CAP paid members directly from the Chinese Consulate General of New York free of charge. This service is provided every two months on the following collection date: June 15, August 15, October 15, December 15, February 15, and April 15. Please have your Visa application package submitted to your CAP representative at least one day before the above collection date.

Currently, Hershey Medical Center based CAP members should submit your entire Visa Application package to Dr. Jianming Hu, 1126 Chadwick Circle, Hummelstown, PA 17036.

CAP members not in Hershey Medical Center should submit your entire Visa Application package to Dr. Qiang Bu, 2228 Flintlock Drive, Hummelstown, PA 17036.

2. Please complete the Visa Applications from and attach photos according to Chinese Embassy instructions.

Please pay special attention to the materials needed for a tourist visa:

<http://newyork.china-consulate.org/chn/lsw/lswjxx/sbqz/sqqzsn/>

Visa Application form can be downloaded from:

<http://newyork.china-consulate.org/chn/lswj/tbzl/sqbg/qzbg/t840493.htm>

3. Please obtain **total amount** in the form of Money Order or Cashier's Check, made payable to Chinese Consulate General. The visa application fee is \$140 per person.
4. Please make a \$40 check **payable CAP-Zhoude Shao**. This is the shipping fees to send to and receive from your visa application materials and passports. These fees are calculated based on per family per application cycle basis regardless of the number of visa application. If your application is not complete, and you need to supply additional information, you will have to pay \$40 of shipping fees again.
5. Please submit the following to your CAP representative:
 - All above items, including the application form, photos, Money Order and Check.
 - A copy of your CAP membership card.
 - A copy of this form with your signature.

I fully understand that CAP provides this free service for its members. By sign this form, I _____ (print your name) agree to waive CAP any liabilities, including loss of application material by the carrier.

Print your name above

Date

Signature of applicant